Options made for brokers.

If you're a broker, you can trust us to make sure your clients always have personalized support and ideal coverage.

- Hometown Partners We listen to your clients, understand their needs and go the extra mile to meet them.
- Support You Can Count On Your clients aren't just purchasing a policy, they're also getting a full team concerned about the health and well-being of their employees.
 We're right here to support them, whenever they need us.
- Shared Philosophy The top priority for any broker is keeping clients satisfied. We share this same philosophy and will work hard to make sure it's achieved.

About FirstCarolinaCare

FirstCarolinaCare (FCC) is jointly owned by two world-class hospital systems, FirstHealth of the Carolinas and Carle Health. FCC offers a wide range of options to North Carolina's employers, including HMO, POS and PPO plans. FCC also offers Medicare Advantage options through FirstMedicare Direct. We're a hometown health plan, based in the Sandhills.

1930 N. Poplar St., Suite 21 Southern Pines, NC 28387 (910) 687-6500 FirstCarolinaCare.com

Coverage made for you.

Health Insurance support and resources designed with members, employers and brokers in mind.







Options made for members.

You deserve coverage that fits your lifestyle, as well as the trusted, hometown care and support you expect.

- Large Network of Local Providers Choose doctors you know and trust from our large provider network.
- Personal Service Our local, dedicated customer service team goes the extra mile to answer all your questions and help you understand your coverage.
- 24/7 Nurse Advice Line Get answers to your healthcare questions around the clock.
- Employee Assistance Program Get confidential counseling and assistance, available to employees and their families through the FirstHealth Employee Assistance Program.

Options made for employers.

As a hometown insurer, we want our fellow community employers to have the most affordable coverage and benefits possible.

- Locally Focused We live and work in the same great communities you and your employees do, and we're always available right here when you need us.
- A People-First Approach We support the not-for-profit missions of our parent companies FirstHealth of the Carolinas and Carle Health – we're deeply committed to the health and well-being of the individuals and families in the communities we serve.
- Account Management Each employer, regardless of size, has a dedicated client consultant who's close by to meet their needs.
 With us, service is all about the personal touch.
- Proven Track Record Our high group retention rate is a testament to our community focus, our deep understanding of employers' needs and the high level of satisfaction we deliver.

